



Online Community Portal: Tailored to Fit Your Communication Strategy



The Online Community Portal offers our clients versatility across our multi-disciplinary offering on projects big and small. Built in modular fashion, we can tailor the Online Community Portal to reflect the execution of your project, this includes scaling the breadth of our services to suit the projects communication strategy, budgetary and data needs.

Overview

By facilitating community engagement, our newly developed Online Community Portal assists projects by translating technical information into a visually engaging and easy to understand format. Our clients can build trust and confidence with communities by providing clear, concise and transparent information about a project and the benefits it will create.

Future Trends

During these challenging times, remaining agile and being able to adapt to the needs of our clients and communities has never been more important.

The Online Community Portal allows us to facilitate meaningful engagement in line with modern expectations. Free of physical interaction, it can be used on projects regardless of size, scale and location. This versatile solution allows all stakeholders to engage with the community 24 hours a day so that more projects can come to life.

Build Your Own Online Community Portal

Our new dynamic platform is a lifecycle solution that can be incorporated at any stage. Its key features include:

- A virtual consultation room to suit your stakeholder engagement needs
- Interactive mapping to visualise your environmental and planning considerations
- Two-way communication to embed a community-centric approach into design

And significantly, each of these features can be added or removed to suit your project's needs. So, whether your communication strategy is to support state-significant mega-projects such as a new metro system or a local development application for a community hall, the Online Community Portal can be adjusted to suit.

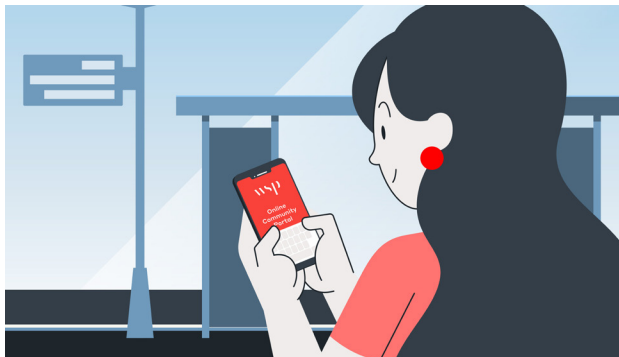


Additional Features

Features	Benefits
<ul style="list-style-type: none">— Host online community surveys and questionnaires.— Incorporate language translation technology to increase cultural versatility.— Provide direct links to technical information including Impact Assessments, Approval Summaries and other technical specifications.— Incorporate site analytics to provide key insights and real-time feedback.— Fully customisable interface.— Video and image galleries, FAQs and social media interactivity.	<ul style="list-style-type: none">— Gain specific and targeted feedback to help inform the engagement strategy.— Broaden audience capture to ensure the community can interact with your project.— Demystify the approval process and simplify information by allowing the community to easily navigate to the specific sections of the document they are most interested in.— Increase transparency to remove the concern that negative impacts are being 'buried' in a large, hard to navigate, document.— Analyse site behaviour to drive more informed community engagement strategies.— Easily adaptable to reflect the vision of the project.— Drive traffic to social media content and to increase community engagement.— Refocus attention on the projects outcomes and benefits using videos, mock-ups, flythrough and images.

Related Services

- [Stakeholder Engagement](#)
- [Environmental Planning And Management](#)
- [Business Advisory](#)
- [Infrastructure Advisory](#)
- [Digital Solutions](#)



Chris Urie
Client Director - Environment
+61 2 9272 5005
Chris.Urie@wsp.com

Michael Sparrow
Regional Executive, TPT Asset
Information & Systems
+61 7 385 46369
Michael.Sparrow@wsp.com

WSP Australia Pty Limited
Level 27, 68o George Street
Sydney, NSW 2000

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