Planning

Holistic approach
Developing sustainable communities in the 21st century requires meticulous and creative planning, backed by a compelling vision of what is possible. Whether the setting is urban, suburban or rural, the fundamental goals are the same: fostering social cohesion and economic growth, creating connectivity, enhancing the quality of life and protecting the natural environment.

Public agencies and private developers face a host of challenges in implementing modern development projects. They must develop viable funding strategies in a tough economic environment. They must engage stakeholders and the general public and respond to different—and sometimes competing—priorities. They need to focus on energy efficiency and resource conservation, as well as design features to help mitigate the effects of climate change.

WSP USA offers global expertise in planning and development, combined with deep local knowledge, to assist clients in achieving their goals. We offer a holistic approach to planning, drawing on our strategic advisory expertise as well as our integrated planning and design capabilities.

We have extensive experience in all aspects of urban and regional planning, growth management, and the creation and maintenance of civic infrastructure. We’ve developed master plans, transit-oriented development (TOD) programs, corridor studies, alternatives analyses and environmental impact statements for complex infrastructure programs as well as smaller, community-oriented projects. We’ve worked in major cities and in suburban and rural communities. Our clients range from state, regional and local governments to transportation agencies, port authorities, metropolitan planning organizations and private developers.

On many of our projects, we focus on the link between transportation and land use as a catalyst for development and revitalization. With stakeholder involvement at the heart of the process, we shape strategies that improve mobility and access to transportation systems while creating vibrant, livable communities.

Whether the objective is to create a prosperous downtown area, develop a waterfront, revitalize a neighborhood, or plan for regional growth, we have the skills and experience to help clients develop and implement their visions.
WSP USA provides a full suite of services in urban and regional planning.

— Alternatives Analysis
— Climate Change Adaptation
— Environmental Impact Analysis, Monitoring and Permitting
— Feasibility Studies
— Financial Analysis
— Land-Use Planning and Policy
— Master Planning
— P3 Advisory Services
— PlaceMaking
— Program Delivery
— Public Participation
— Resilience Planning
— Strategic Consulting
— Transit-Oriented Development
— Travel Demand Forecasting and Management
— Urban Design

01 No. 7 Subway Line Extension/Hudson Yards Redevelopment
New York City, New York
Preparation of the environmental impact statement

02 Anaheim Regional Transportation Intermodal Center
California
Master planning, design and project management

03 Presidio Parkway
San Francisco, California
Planning, design and P3 advisory services
About WSP USA

WSP USA is the U.S. operating company of WSP, one of the world’s leading engineering and professional services firms. Dedicated to serving local communities, we are engineers, planners, technical experts, strategic advisors and construction management professionals. WSP USA designs lasting solutions in the buildings, transportation, energy, water and environment markets. With more than 7,000 people in 100 offices across the U.S., we partner with our clients to help communities prosper.