



## Press Release

**FROM:** WSP USA  
One Penn Plaza  
New York, NY 10119

**CONTACT:** Barbara Flumen  
Director of Communications  
WSP USA  
barbara.flumen@wsp.com  
646 467 6269

### **WSP USA Experts to Take Deep Dive into Critical Sustainability and Resiliency Issues at Climate Leadership Conference**

*Presenters at prominent sustainability and resiliency event will explore climate change impacts on supply chain, strategies for developing a resilient marketplace.*

**DETROIT (February 25, 2020)** — WSP USA, a leading engineering and professional services consultancy, will have three representatives from its sustainability, energy and climate change team sharing their experiences and expertise during two presentations at the [Climate Leadership Conference](#) in Detroit.

The conference will be held on March 4-6 at the Westin Book Cadillac Detroit Hotel. The Climate Leadership Conference is North America's premier event addressing climate change issues through policy, innovation and business solutions.

On March 4, Emily Wasley, senior project director, will discuss increasing trends in the climate adaptation and resilience market; and Josh Nothwang, assistant vice president, and Kealy Herman, project director, will lead a training session on how to set the right targets within your supply chain.

#### **Session 1**

- **Title:** "Applying Adaptation Standards and Exploring Development Needs in a Growing Resilience Marketplace"

- **When:** Wednesday, March 4, from 9-10:30 a.m. ET
- **Presenter:** Emily Wasley, WSP senior project director, sustainability, energy and climate change
- **Description:** Planning for climate adaptation and resilience is a growing market, and new metrics and standards for evaluating risk and tracking effectiveness are on the rise. Assessing risk, developing strategies and implementing solutions creates a suite of new opportunities for professionals from a range of sectors, including local and state government and private planning and engineering firms. Session participants can share how they evaluate their own adaptation and resilience work and what professional development needs they see emerging in this growing line of business.

## Session 2

- **Title:** “Advancing Ambition in your Supply Chain: How to Set the Right Targets.”
- **When:** On Wednesday, March 4, from 1:30 - 3:15 p.m. ET
- **Co-Presenters:** Josh Nothwang, WSP assistant vice president, sustainability, energy and climate change; and Kealy Herman, project director, sustainability, energy and climate change
- **Description:** Driven by increased customer maturity, stakeholder pressure, and initiatives like the Science Based Targets Initiative, organizations are considering how best to set ambitious yet achievable supply chain targets. This session will be a deep dive into how to set the right sustainable supply chain targets: better understanding your supply chain, discussing how to prioritize the impacts and suppliers that matter most, and subsequently setting a supply chain target that is focused, scientific, and aligned with your organizations broader mission through a multi-stakeholder engagement process. This training session will be highly interactive, featuring small group discussions, case studies and ample time for questions.

To prepare attendees this interactive session, Nothwang and Herman recommend reading three brief blog posts:

- [Why Set Supply Chain Sustainability Goals?](#)
- [Setting Supply Chain Sustainability Targets](#)

- [The Do's and Don'ts of Sustainable Supply Chain Engagement](#)

For more information about WSP's capabilities and experience, visit WSP's [Sustainability](#), [Energy and Climate Change](#) and [Resiliency](#) service pages on its website.

### **About WSP USA**

WSP USA is the U.S. operating company of WSP, one of the world's leading engineering and professional services firms. Dedicated to serving local communities, we are engineers, planners, technical experts, strategic advisors and construction management professionals. WSP USA designs lasting solutions in the buildings, transportation, energy, water and environment markets. With more than 9,500 employees in 150 offices across the U.S., we partner with our clients to help communities prosper. [wsp.com](http://wsp.com)

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