



# Unleashing Economic Growth

WSP adopts a system-based approach to economic development and climate resilience, collaborating with governments, private sector actors, donors, and diverse capital providers to empower local stakeholders, engage diverse communities, and drive transformative economic changes. We leverage our relationships with all stakeholders to generate market-led policy reforms, enhance SME businesses, facilitate green/clean investments, leverage the knowledge of local/indigenous communities, mainstream gender and equity principles, and maximize the impact of non-donor funding.

## WHO WE ARE

We are one of the world's leading professional services firms. Our 66,000 passionate people are united by the common purpose of creating positive, long-lasting impacts in the communities we serve through a culture of innovation, integrity, and inclusion. WSP's guiding principles foster sustainable reform through ensuring activities are contextually rooted, locally owned, inclusive, results-oriented, evidence-based, and collaborative. Our strength is our ability to adapt to shifting political economic contexts and evolving client needs.

## DELIVERY CAPABILITY

In the past 20 years, we have managed 75 major efforts for USAID in 30 countries valued at over \$3 billion USD. WSP also brings stellar IDIQ management capability, as the firm currently holds 25 US Government (USG) IDIQs, delivering over \$300M in work annually through these vehicles. Key to its implementation effectiveness, WSP forges dynamic local partnerships to ensure program activities are jointly designed, implemented, and measured with local actors.

## ECONOMIC GROWTH HIGHLIGHTS

### USAID PAKISTAN WORKFORCE DEVELOPMENT

- Worked with 258 local Community Organizations to organize 60 community-based events that engaged and identified 14,000 youth (42% girls) for enrollment at training institutions, job placement and apprenticeships.
- Strengthened the capacity of 22 training institutes through instructors' capacity development, curricula modernization, and modern lab equipment.
- Enrolled 5,761 marginalized youth (60% girls) in market-demanded skilling courses; enabled 1,110 youth access to entrepreneurship training, access to finance, and career counseling; and placed 3,205 youth in jobs.
- Forged linkages between training institutes and private employers to introduce market-driven and employer-demanded skilling courses.

**14k**

youth identified for enrollment at training institutions

### UKAID NEPAL ACCESS TO FINANCE FOR THE POOR

- Managed a £14M Challenge Fund that unlocked £443M investment in Micro, Small, and Medium Enterprises (MSMEs) for women, youth, and disadvantaged groups.
- Partnered with 45 financial institutions through 81 co-investment projects to expand financial services to over 2.6M customers (50% women), including 108,000 MSMEs.
- Helped financial institutions launch 43 innovative financial products and services and digitize 12 MFIs.
- Co-invested in financial literacy programs reaching 433,466 MSMEs and households with new financial education products.

**81**

co-investment projects to expand financial services

## CONTACT US

For more information about how we can help you deliver your next project, contact:

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