



# PinPoint ConnectALL

## Aviemore to Carrbridge Non-Motorised User, Transport Scotland, Virtual Consultation



Transport Scotland carried out a route study into the potential non-motorised user (NMU) links for walking, cycling and equestrians between the communities of Aviemore and Carrbridge.

### Overview

The Aviemore to Carrbridge Non-Motorised User (NMU) consultation was designed to provide background of the study and present the route options that had been developed following an assessment, whilst allowing members of the public to provide their feedback.

Visitors were able to engage with the project in a number of ways, such as viewing and moving around the route options using interactive mapping, provide feedback using a survey and also had easy access to contact the team.

Visitors were also able to sign up for a webinar hosted by the client which was viewed from within the room.

### Key Statistics



Over  
**3000**  
Views



**63**  
Online  
Surveys



**35% Viewed on Mobile**  
**57% Viewed on Desktop**  
**8% Viewed on Tablet**



**1,396**  
GIS Map  
Interactions



**975**  
Visited from  
Client Site



**821**  
Visited from  
Social Media



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# PinPoint